



SITERO CUSTOMER ADVISORY BOARD

Founding Cohort | By Invitation Only

What this is

A direct line into Sitero's strategic and product decisions. As a Customer Advisory Board (CAB) member, you get early visibility into where the platform is going, a structured way to shape what gets built, and access to a peer group of clinical operations leaders facing the same challenges you are.



This is not a feedback survey or a vendor briefing.

It is a working relationship with the people building the tools your teams rely on.

What you get

1

See what is coming before it ships.

Every session includes a spotlight demo of the capability being introduced in the next release, shared with CAB members before general availability.

2

Shape the roadmap before it is locked.

A structured prioritization exercise in each product breakout lets you identify what matters most while there is still time to act on it.

3

Dedicated visibility into Sitero's AI strategy.

AI direction is addressed as a joint session for the full group at every meeting, not buried in a single track or held for a separate event.

4

Direct access to Sitero's Executive and Product leadership in every session, outside of normal account management.

5

A peer network of clinical operations and trial technology leaders from across the biopharma and biotech community, convened around shared challenges.

6

First consideration for speaking opportunities, case study participation, and other opportunities when relevant to your role and company.

How it works - CAB sessions

Three **virtual sessions** per year, each approximately 2 hours, timed approximately four weeks before Sitero's R1, R2, and R3 product releases. That timing is deliberate: your input reaches the product team while there is still room to act on it, not after decisions are already made.

3
sessions per year

2h
each session

4
product tracks

Kickoff meeting: October 28, 2026
Virtual Meeting — 12 PM to 2 PM EDT

Preview of agenda

- 30 min** • **Shared executive opening (all members)**
Business and market update from Sitero leadership, a product and technology direction briefing, and a facilitated strategic discussion with the CEO and President. Conversation-forward. Not a slide marathon.
- 15 min** • **Sitero AI strategy (all members)**
A dedicated joint session on AI platform direction and upcoming capabilities, shared across the full group. Open discussion across roles and product areas before members move into their breakout.
- 65 min** • **Product breakout (your choice of one track)**
Self-select into the area most relevant to your deployment: EDC, CTMS, RTSM, or eCompliance. Each track covers roadmap direction, a spotlight demo of the next release, a facilitated customer discussion, and a prioritization exercise that produces a ranked list your product team takes back.

EDC

CTMS

RTSM

eCompliance
- 10 min** • **Shared close (all members)**
The full group reconvenes. Key themes from across the breakout tracks are synthesized, next steps are confirmed, and the session closes with remarks from the CEO or President.

Who This Is For

This program is designed for both **executive sponsors** and **hands-on practitioners**, and the session structure reflects that. If you set direction for clinical operations, data management, or trial technology at your organization, the executive opening and AI session are built for your level of conversation. If you are closer to the work daily, the product breakout is where you will have the most direct impact. You do not have to choose between strategic context, AI visibility, and product depth. Each session delivers all three.



Interested?

Reply to this message and we will follow up with next steps. No form, no scheduling link. Just a reply.